FC Specialist
Virtual Financial Controller

Financial control for your SME, without the cost of a full-time hire.

A Virtual Financial Controller from FC Specialist gives you remote, part-time financial oversight on a monthly retainer. We move beyond bookkeeping to interpret your numbers, govern your cash, and support better decisions.

Who it's for

- SMEs that have a bookkeeper or accountant but nobody providing financial leadership
- Owners who are not sure where their cash is going, or why profit does not turn into cash
- Growing businesses that need budgets, forecasts, and controls before hiring a full-time Finance Director or CFO
- Companies preparing for bank financing, investor conversations, or expansion

What we cover

Area	What you get
Financial reporting	Monthly management accounts, P&L, balance sheet review, and MIS reports with commentary
Cash flow management	Daily and weekly cash tracking, 13-week cash flow forecast, and early warning of shortfalls
Working capital	Receivables and payables cycle management, cash conversion cycle improvement, cash release opportunities
Budgeting and forecasting	Annual budget, rolling forecasts, and budget-vs-actual variance analysis
Cost and expense governance	Cost control models, spotting cash leaks, and approval and spending discipline
Internal controls and compliance	Review of processes, segregation of duties, and month-end close discipline
Decision support	Advice on pricing, hiring, investment, and expansion decisions

How it works

1. **Discovery call:** we learn about your business, your systems, and your pain points.
2. **Financial health check:** we review your current books, reports, cash position, and controls.
3. **Setup:** we put your dashboards, Excel models, and reporting calendar in place.

4. **Monthly rhythm:** reporting, a review meeting, and ongoing advisory support.
5. **Continuous improvement:** we refine processes and track progress against agreed targets.

What you receive

- Custom dynamic MS Excel models (cash flow tracker, expense register, financial health check)
- A monthly MIS pack with executive-level insights
- A regular review call with clear action points
- Access to our all FC business templates and all Framework suite

Why choose a virtual controller over a full-time hire?

- **Cost-effective:** you pay for the expertise you need, not a full-time salary and overhead.
- **Senior-level oversight:** you get an experienced controller's judgment from day one.
- **Flexible:** you can scale the hours up or down as your business changes.
- **Complements your team:** we work alongside your accountant or bookkeeper rather than replacing them.

Frequently asked questions

Do you replace my accountant? No. We work with your accountant or bookkeeper and add the control, analysis, and strategy layer on top.

Is the work done remotely? Yes. We work through video calls, shared files, and your accounting software (if any).

Which businesses do you serve? SMEs in Pakistan and worldwide.

What systems do you work with? Excel-based models and your existing accounting software. *(Confirm and list the specific software you support.)*

How do I start? Contact us on WhatsApp or by email for a free introductory discussion.
